

Support Room

SUPPORTING YOUR WORKFORCE DURING TIMES OF UNCERTAINTY

A timely wellbeing initiative for organisations across the GCC



CONTEXT

In times of regional uncertainty, the impact on employees extends far beyond the workplace.

Employees may find themselves navigating:

- Constant exposure to news and uncertainty
- Concern for family, friends, and the wider region
- Difficulty concentrating or maintaining routine

While these challenges may not always be visible, their impact on performance and engagement is real.

WHY THIS MATTERS FOR LEADERS

When employees feel supported:

- They are better able to manage stress and maintain focus
- Engagement and trust within the organisation increase
- Teams remain more stable and connected

Providing timely support demonstrates leadership, empathy, and commitment to your people.



Words from the Founder



At SupportRoom, we believe that wellbeing becomes even more important during times of uncertainty.

We recognise that recent developments across the region may be weighing heavily on many individuals — both personally and professionally. In moments like these, it's natural to feel concerned, distracted, or overwhelmed.

As leaders and organisations, we have an opportunity to show up for our people in a meaningful way.

That is why we are opening access to SupportRoom for organisations across the GCC, to ensure that employees have a safe, confidential space to speak, reflect, and receive support when they need it most.

Our goal is simple: to make sure no one feels like they have to navigate this period alone.

Ash Vipani
CEO & Founder



The SupportRoom Initiative

To support organisations during this period, SupportRoom is offering a dedicated wellbeing initiative for teams across the GCC.

This initiative is designed to provide employees with immediate access to confidential, professional support, helping them navigate uncertainty in a safe and structured way.

What Your Employees Will Receive

Through this initiative, employees will gain access to:

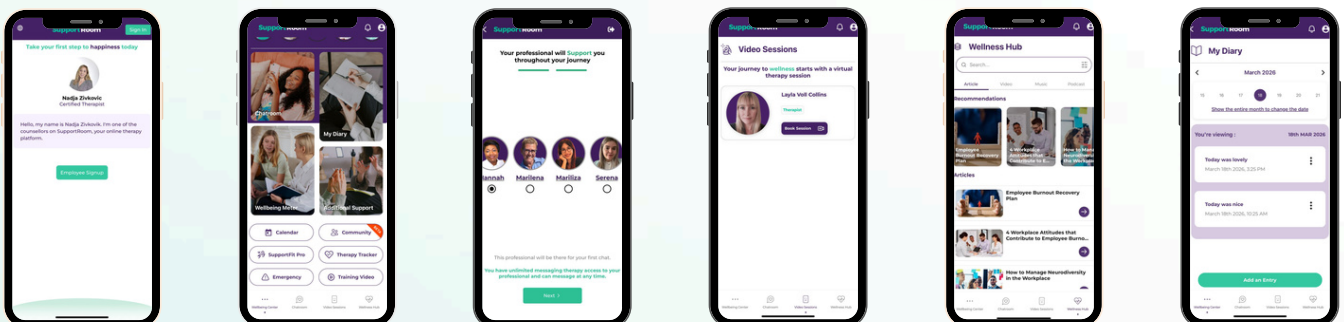
- 7 days of free access to the SupportRoom app
- 2 free video sessions with dedicated therapists
- Unlimited messaging support throughout the access period
- Access to wellbeing tools and resources to manage stress and emotional wellbeing

All support is delivered through licensed professionals in a fully confidential environment.

What You Will Receive

Through this initiative, leaders will gain access to:

- 7 days of free access to the Workplace Insights platform
- Anonymized in-real-time data generated from employees' usage of the SupportRoom app
- A platform offering employees an anonymous voice allowing employees to share concerns, personal or work-related
- Reporting session by our Managed Services team offering recommendations to implement in the workplace based on the data received.





The Activation Process

Activating the SupportRoom initiative is designed to be simple, fast, and seamless. The platform can be fully activated within 48 hours, ensuring your employees gain timely access to support when it matters most.

To get started, we require:

- A 30-minute discovery session with your team, where we align on your organisation's needs and onboarding approach
- A list of employee names and email addresses to enable secure access
- IT configuration to whitelist SupportRoom domains (supportroom.com and mysupportroom.com) to ensure smooth communication and access

Once these steps are completed, your employees will be invited to join the platform and can begin accessing support immediately.



Activate this initiative with SupportRoom

